

# Guidance for Register of Account

## 1. Register

### ✓ Overview

Users who log-in this system for the first time can apply to register for a JD IPR System account. Users can choose individual type or enterprise type according to the actual identity type of the IPR owner.

Users who have a JD account can directly log-in the Chinese version of this system with their original account.

### ✓ Operation Proceeding

Users who do not have a JD account log in to the JD IPR Platform (jdgroupip.com) and click **【Submit Complaint】** - **【English】** in the upper right corner of JD IPR Platform homepage. As Pic 1.1.1.

1) Clicking **【File Complaint】** in the middle of JD IPR Platform English homepage. As Pic 1.1.2.

2) Enter the JD IPR protection account registration interface, and fill in the user name and password.

3) Clicking **【Don't have an account yet? Register】** to register a new JD IPR protection account when you do not have it before.

4) For the IPR owner is an individual user, you need fill in the User Name, Password, E-email, and Security Code for verification when registering a new JD IPR protection account. As Pic 1.1.3.

5) For the IPR owner is an enterprise user, you need fill in the User Name, Password, Business Name, Certificate number, E-mail, and Security Code for verification when registering a new JD IPR protection account. As Pic 1.1.4.

6) Read and tick the **【User Registration Agreement】** and **【JD IPR Platform Privacy Policy】** .

7) Clicking **【Register】** for Complete the registration procedure.

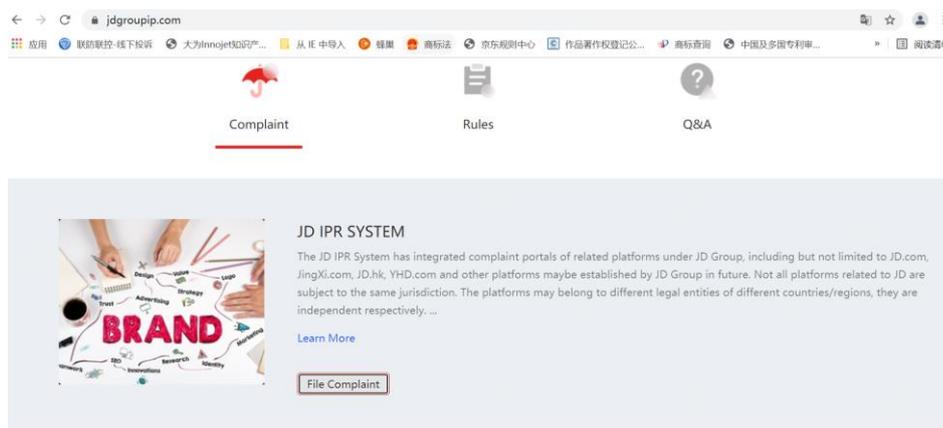
✓ **Remark**

Clicking **【Forgot your password?】** when the complainant forgets the account password to apply to retrieve the password. As Pic 1.1.5.

✓ **Interface**



Pic 1.1.1 Login JD IPR Platform



Pic 1.1.2 Login the Account of JD IPR System

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[Personal Register](#) | [Business Registration](#)

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User Name

Password  

Password  

E-Mail

Security Code

Agree to [《User Registration Agreement》](#) and [《JD IPR Platform Privacy Policy》](#)

[Already a member? Sign In](#)

Pic 1.1.3 Register a New JD IPR System Individual Account

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[Personal Register](#) | [Business Registration](#)

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User Name

Password  

Password  

E-Mail

Security Code

Business Name

Certificate number

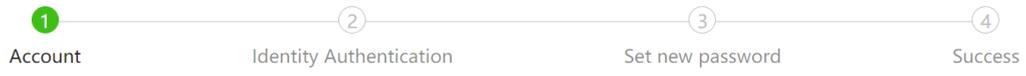
Agree to [《User Registration Agreement》](#) and [《JD IPR Platform Privacy Policy》](#)

Pic 1.1.4 Register a New JD IPR System Enterprise Account

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## Find Password

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account

[Click to verify](#)

[Next step](#)

Pic 1.1.5 Page of Retrieve Password